

QUICK REFERENCE PREPARATION CHECKLIST

Please kindly plan to be away from your property for approximately 1-2 hours.

INSIDE

- Clean entire house and windows (we do not shoot inside closets unless they are "walk-ins")
- Stage furniture, decorations, etc.
- Flowers on dining tables, counters, entryways
- Remove personalized items and clutter
- Turn on all interior lights
- Open all interior doors
- Open all blinds
- Activate fireplaces if applicable
- Organize and clean utility/laundry areas
- Tidy any children's areas
- Close all toilet lids
- Secure pets away from house or in a closed room
- Put away any pet dishes, beds, toys
- Put away any bottled water dispensers

OUTSIDE

- Clean and stage any lawn furniture
- Mow lawn, tidy weeds, etc.
- Take care of fences or landscaping in disrepair
- Tidy away any yard waste
- Clean up trash or recycling collection areas
- Put away outdoor equipment and tools
- Clean debris from pools or hot tubs, or cover
- Park vehicles off-property



PREPARING YOUR HOME FOR 3D PHOTOGRAPHY AND AERIAL VIDEOGRAPHY

*Virtual 3D Tours
Aerial Drone 4K Video
Interior & Exterior Photography*

*Serving Victoria, the Southern Gulf Islands
and Vancouver Island*



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www.OctaneMedia3D.com



**YOUR HEALTH
AND SAFETY**

The health and safety of you and your clients is of utmost importance to us. We understand and respect that there is a heightened concern over recent events surrounding COVID-19, and that the way we all do business is continuing to evolve.

You have our assurance that we take the utmost care to **respect physical distancing recommendations, wear disposable gloves and masks** wherever we are in or near your property, and **avoid interaction with all parts of your property at all times**. Photography will not be available for homes where COVID-19 has been present in the last 14 days, or where owners have been out of country or are self-isolating. We also will be suspending our services if we are exhibiting symptoms ourselves, or have come into contact with anyone who has.

REALTORS®: Please call or email us with any questions or special requests that your clients may have.

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YOUR MATTERPORT® 3D TOUR SESSION

Virtual reality and 3D tours are incredibly immersive. Imagine a prospective buyer being able to walk through your home or around your property, not just once, but as often as they like. Every beautiful detail is captured and rendered in high resolution, then woven together into an understanding and perception of your space like nothing else. With the power of True3D™ infrared technology, our Matterport® camera also takes measurements of your space and creates a schematic floor plan for a potential buyer to see. Measurements are **generally accurate to within 1% of reality.**

To help you get ready, we've assembled this following guidance to help you get the best result. It is important to know that **the Matterport® captures everything!** As we will not be interacting with anything in your home, we ask that the space be completely ready for your session. **Please kindly plan to be away from the home for approximately 1-2 hours.**



- ✓ **Staging can make your home look its photo-ready best!** Staging helps people visualize the home as their own. Look through home décor magazines for inspiration, or ask your Realtor® about staging ideas.
- ✓ **Clean everything to its sparkling shiny best.** Pay particular attention to cobwebs, carpet stains, streaky windows, or grime. The camera captures everything!
- ✓ **Tastefully arrange your home:** furniture, throw pillows, flower arrangements on dining tables and kitchen counters, decorative items, etc. to look appealing and welcoming. Less is more! A cluttered space looks smaller than it really is.
- ✓ **Turn on all interior lights and open all blinds** to let in the light. Activate electric/gas fireplaces for a warm, comfortable look.
- ✓ We recommend **removing personalized items** such as refrigerator magnets, personal photos, knick-knacks, etc.
- ✓ **Open all interior doors** to rooms and large storage spaces. If you have a space you do not want to display on the tour, be aware the camera still needs to "see" into the space to measure its dimensions. Don't worry, these spaces will be hidden in the 3D tour.
- ✓ **Don't forget about the outdoors!** The 3D tour may include your outdoor living space such as patios or lawns.
- ✓ Ensure that **pets are taken away from the house** or locked in a secure room that will not be scanned.



YOUR AERIAL DRONE SESSION

Aerial photography has come a long way. From surveyors riding in cramped airplanes with clunky built-in film cameras, technology has advanced to include laser, infrared, and incredibly complex digital lens arrays.

But the biggest advance in recent years has been **portability:** we now have compact quadcopter drones with 4K lenses and stabilized gimbals that fit in the palm of our hand.

We will show you the unique perspective of your property from the air. Your footage is tastefully set to music and edited by hand with our professional videography software. We do not use automated video stitching programs, as we believe a personalized touch and an eye for videography makes all the difference.

Here are our tips for getting the most out of your spectacular aerial drone tour.

- ✓ **Stage your outdoor living space!** Clean and place any lawn furniture or sitting areas in an appealing fashion. Look through some outdoor living or patio magazines for inspiration, or consult with your Realtor®.
- ✓ Ensure your **lawn is mowed** and edged, **weeds tidied away**, and **gardens look as colourful and photogenic** as the season will allow.
- ✓ Think about parts of your property such as **fences, stonework, sheds**, etc. Ensure they are in visibly good repair and clean as much as possible.
- ✓ **Tidy away any yard waste**, trash or recycling collection areas, outdoor equipment (lawn mowers, wheelbarrows, gardening tools, etc.), or anything else that may be viewed as unsightly from above.
- ✓ For those with **swimming pools or hot tubs**, clean any debris out of the water, or put a clean cover over it.
- ✓ **Park vehicles off-property** as much as possible.



DRONE LICENSING AND CERTIFICATION

Drones, more accurately known as quadcopters, are fast becoming a large part of both hobbyist and professional endeavours. With this increase in popularity has come additional legislation regarding the operation of these machines. **Remotely Piloted Aerial Systems, or RPAS, that weigh 250 grams or more** are regulated under the Canadian Aviation Regulations and Transport Canada (the same regulating body that commercial airlines follow).



We operate two different models of drones, both of which have similar stabilized gimbals and amazing high-quality cameras. The **DJI Mavic Air** weighs in at 410 grams and is registered and

flown in accordance with Transport Canada's rules. It is perfectly legal to fly as long as it is flown clear of any airports or airspace, below 400 feet, and away from large gatherings or events. It features slightly upgraded obstacle avoidance sensors and higher wind tolerance, and therefore is our preferred aircraft to fly.



For any properties that are located close to or under any airspace (i.e. Victoria International Airport, Victoria Harbour, nearby heliports or seaplane ports, etc.), we fly our DJI Mavic Mini, weighing in at just 249 grams and therefore does not require any special registration to fly.

We are both licensed RPAS pilots, in addition to being  **Transport Canada** commercial airline pilots. You can be assured that your **safety and privacy are always our top priorities** when operating our drones.

For more information, visit <https://www.tc.gc.ca/en/services/aviation/drone-safety/flying-drone-safely-legally.html>